

# Participant Updates



- Recent information?
- Activities of interest?
- Potential Opportunities?
- Fun things to share?

# KEY FOUNDATIONS/FUNCTIONS OF WORKING GROUPS

- Meet/convene
- Exchange information
- Share best practices
- Make decisions
- Coordinate resources, activities, programs, products
- Communicate internally and externally

# SWOT Analysis

## Strengths

- Diverse Group Composition
- Working Group Longevity
- Eminent Experts in Variety of Fields
- Several Largest Water Utilities in FL
- Extensive Network of Interpersonal and Organizational Relationships
- Website Identity and Resource as Clearinghouse for Information
- Great SE Florida Utility Presence

## Opportunities

- Gradual Acceptance of Climate-Related Issues Increasing Audience Reception
- Emerging Concern Fuels Funding Opportunities
- Political Season May Bring Change and More Receptive Audiences
- Statistically, Katrina and Sandy-Type Events Will Occur and Present Opportunities for Messaging

## Weaknesses

- Travel Distance for Group Members
- No Regular SWFWMD Representation
- No Utility Presence from NE & NW Florida
- No Funding Mechanism for Ongoing Activities (meetings and website maintenance)
- Lack of Governance Leads to Consensus Based Decisions
- Working Group Lacks the Apparent Permanence of a More Formalized Structure
- Competing Workload of Core Leadership

## Threats

- Climate Messaging Can Backfire
- Elected Officials Establish Agenda for Regulators and Utilities
- Climate-Related Crises in Other Regions Compete for Funding

# Strategic Planning

So Where do We Go From Here?



# So Where do We Go From Here?



1. What makes the work our organization does worth it for our “members”?
2. What would you do if you HAD TO get 10x better in the next 12 months?
  - DOING – 1) Meeting/Convening  
2) Website  
3) Potential Products
  - GOVERNING – way of working?
  - FUNDING – mechanisms and managing
  - Other



Group Activity- for each of the above functions, discuss specific ideas and list on separate flipcharts. Identify the top 2 items in each area.

# TODAY'S OBJECTIVES



1. Share and discuss relevant research and programs focused on FloridaWCA participant interests.
2. Determine FloridaWCA future ways of working together and strategic efforts.
  - Explore “governance structures,” why they matter, and what could work for FloridaWCA.
  - Determine specific next steps, activities, speakers, responsibilities for future efforts for FloridaWCA